

# Leonhard Reiter, M.Sc

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Last updated October, 2024

## EDUCATION

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| <b>University of Vienna</b><br>Phd in Management  | Vienna, Austria<br>October 2024–Today      |
| <b>University of Vienna</b><br>MSc in Psychology<br>– Graduated with honors (Grade average: 1.12 with 1.0 being the lowest possible)<br>– Merit scholarship 2023/24 | Vienna, Austria<br>October 2022–June 2024  |
| <b>University of Vienna</b><br>BSc in Psychology  | Vienna, Austria<br>October 2019 –June 2022 |

## EXPERIENCE

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| <b>University of Vienna</b><br>Pre-doctoral researcher at the Department of Marketing and International Business<br>– Doing research, teaching introductory courses in Marketing to undergraduates<br>– Using R, Github, HTML, $\LaTeX$ , Python & all Microsoft Office Products<br>– Reference: Univ.-Prof. Dr. Christoph Fuchs (Head of the Research Group), Professor of Marketing at the University of Vienna. | Vienna, Austria<br>Sep. 2024 –Today     |
| <b>University of Vienna</b><br>Student assistant at the Social and Economic Psychology Group<br>– Assisting in research, data analyses, designing websites, creation of surveys<br>– Using R, Github, HTML, $\LaTeX$ , Python & all Microsoft Office Products<br>– Reference: Univ.-Prof. Dipl.-Psych. Dr. Robert Böhm (Head of the Research Group), Professor of Psychology at the University of Vienna.          | Vienna, Austria<br>Oct. 2022 –July 2024 |
| <b>WU Vienna</b><br>Research intern at the Institute for Cognition and Behavior<br>– Preparing a Bachelor Course about Meta-Science, p/z-curve analysis and detecting research fraud<br>– Using R and Github<br>– Reference: Prof. Dr. Susann Fiedler, Professor for Business and Psychology, Wirtschaftsuniversität Wien, Department of Strategy and Innovation, Institute for Cognition and Behavior             | Vienna, Austria<br>Sept. 2023–Jan. 2024 |
| <b>University of Vienna</b><br>Research intern<br>– Research on reward processing in patients with anorexia nervosa<br>– Conducting behavioural and physiological (EMG) measurements<br>– Reference: Emilio Chiappini, PhD   | Vienna, Austria<br>Feb. 2022–Aug. 2022  |
| <b>University of Vienna</b><br>Research intern   | Vienna, Austria<br>Aug. 2020–Mar. 2021  |

- Research on the dopaminergic and opioidergic regulation during the anticipation and reception of social and non-social rewards
- Execution of the Trier Social Stress Test Protocol
- Reference: Claudia Massaccesi, PhD

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## PUBLICATIONS

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- Reiter, L.**, Jörling, M., Fuchs, C., & Böhm, R. (2024). Students' (mis)use of generative ai tools for university-related tasks [Under Review]. *International Journal of Human-Computer Interaction*.
- Thiedmann, P., Dejardin, F., **Reiter, L.**, & Tran, U. S. (2024). Very brief online mindfulness interventions do not improve cognitive-bias-task performance: A two-study conceptual replication of a randomized controlled trial of maymin and langer (2021) [Under Review]. *Mindfulness*.
- Böhm, R., Jörling, M., **Reiter, L.**, & Fuchs, C. (2023). People devalue generative ai's competence but not its advice in addressing societal and personal challenges. *Communications Psychology, 1*(1).  
<https://doi.org/10.1038/s44271-023-00032-x>

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## SKILLS

- **Programming languages/Software:** R, L<sup>A</sup>T<sub>E</sub>X, Stan, Qualtrics, Python
- **Programming skills:** Tidyverse (data wrangling & visualisation), brms, Rmarkdown/Quarto, Scraping
- **Statistical skills:** (G)LM, (G)MLM, Bayesian Statistics (using MCMC), Meta-Analysis, p/z-curve

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## LANGUAGES

- German:** Native speaker  
**English:** Full professional fluency  
**Italian:** Un poco

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## SCHOLARSHIPS AND AWARDS

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- Merit scholarship of the University of Vienna (931 Euros) 2023–2024

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## MEDIA COVERAGE

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My research was picked up by popular media such as the Forbes Magazine.

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## PERSONAL

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Born 1999 in Vienna